

DON'T TRASH AZ

Suggested Talking Points

- The negative image of litter in our state affects every Arizonan.
- Litter impacts the quality of life of our residents.
- Litter creates a negative image for tourists, which affects the tourism industry.
- Litter creates a negative image for businesses considering relocation to the state and the employees those businesses move or recruit to work in Arizona.
- Litter-free freeways, parks and lakes are one key element in creating a positive image for Arizona.
- Litter impacts Arizona in a variety of ways:
 - Tax dollars are spent to clean up public areas. On average, ADOT spends \$2.3 million annually to pick up litter from the freeways across the state.
 - Detracts from the natural beauty of the state
 - Harms wildlife
 - Creates roads hazards for motorists, bikers, hikers, picnickers and swimmers
 - Creates polluted stormwater run-off that enters the water system
 - Degrades the quality of life in the state
 - Impacts economic development and job growth.
- Litter attracts more litter.



www.azgovernor.gov/donttrashaz

- We have a statewide anti-litter message – “Don’t Trash AZ.” During the summer you will see the “Don’t Trash AZ” message work its way through the state.
- The “Don’t Trash AZ” message will be coordinated with the upcoming MAG efforts addressing litter in Maricopa County.
- We can all do our part right now - use trash receptacles and carry a litterbag in your car. Every little bit helps. Don’t Trash AZ.
- If you witness someone littering, you can call the litter hotline. In the Phoenix area, call 602.712.4683. Outside of Phoenix, call toll free at 1.877.3LITTER.



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